



# 2021 ARC CUSTOMER MEETING

BETTER TOGETHER:
CO-CREATING OUR FUTURE

July 28, 2021

# MODERNIZING TOGETHER: IMPROVING SERVICE DELIVERY FOR YOU

11:00 AM — 12:30 PM 90 minutes





### DANIELLE LAWRENCE MODERATOR

**Program Manager Engagement and Outreach** 

Engagement and Outreach is dedicated to delivering high-value promotional activities that highlight ARC programs and services, and seek customer feedback to improve the customer experience.





## 2021 ARC CUSTOMER MEETING BETTER TOGETHER: CO-CREATING OUR FUTURE



BUILDING TOGETHER: LEVERAGING CUSTOMERS' VOICES TO TRANSFORM ARC SERVICES

> 8:30 AM – 10:00 AM 90 minutes

Focus on using customer feedback to shape ARC services



MODERNIZING TOGETHER:
IMPROVING SERVICE
DELIVERY FOR YOU

11:00 AM – 12:30 PM 90 minutes

Focus on modernizing systems and building efficiencies



ACHIEVING TOGETHER:
YEAR-END GUIDANCE AND
THE IMPACT OF POLICY
CHANGES

2:00 PM - 3:30 PM 90 minutes

Focus on year end requirements and legislative changes related to the pandemic or administration change



### A FEW NOTES

- Today's presentation is available as a "Handout" through your GoToWebinar panel.
- We want to hear from you! Please send your questions through the "Questions" tab on GoToWebinar panel.
- Your feedback is important to us. Please complete our post-webinar survey.
- Today's sessions will be recorded and posted at <u>arc.fiscal.treasury.gov/about-arc/news-and-events/</u>.



#### JASON HILL Deputy Assistant Commissioner

ARC works with you to improve your agency's success by delivering responsive, customer-focused, costeffective administrative support. Our mission is to fully and professionally support your mission.





### MODERNIZING TOGETHER: IMPROVING SERVICE DELIVERY FOR YOU



ONESTREAM
IMPLEMENTATION IS
UNDERWAY. LEARN HOW
IT'S GOING AND GAIN
INSIGHTS FROM AN EXPERT

Ben Sandy, Senior Accountant, Financial Management Services



GET PREPARED FOR G-INVOICING WITH GUIDANCE FROM AN EXPERT

Alexis McShaw, G-invoicing Enrollment Accountant, Financial Management Services



GAME CHANGER:
IMPROVING ACQUISITION
SUPPORT THROUGH
FORECAST MODELING

Jeff Couch, Procurement Data Analyst, Procurement Services



EXPANDING INNOVATION
TO ENHANCE BUSINESS
PROCESSES WITH THE NEW
DIGITAL END-TO-END
EFFICIENCY FRAMEWORK

Brian Shackleford, Project Manager, Transformation Management Office



#### **BENJAMIN SANDY**

**Senior Accountant Financial Management Services** 

ONESTREAM
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#### **AGENDA**



#### **BACKGROUND**

What it is and what we've been doing

# ONESTREAM IMPLEMENTATION



#### **HOW ONESTREAM WORKS**

We designed OneStream with you in mind



#### **LOOK INSIDE ONESTREAM**

See what OneStream can do for you



#### **BACKGROUND**

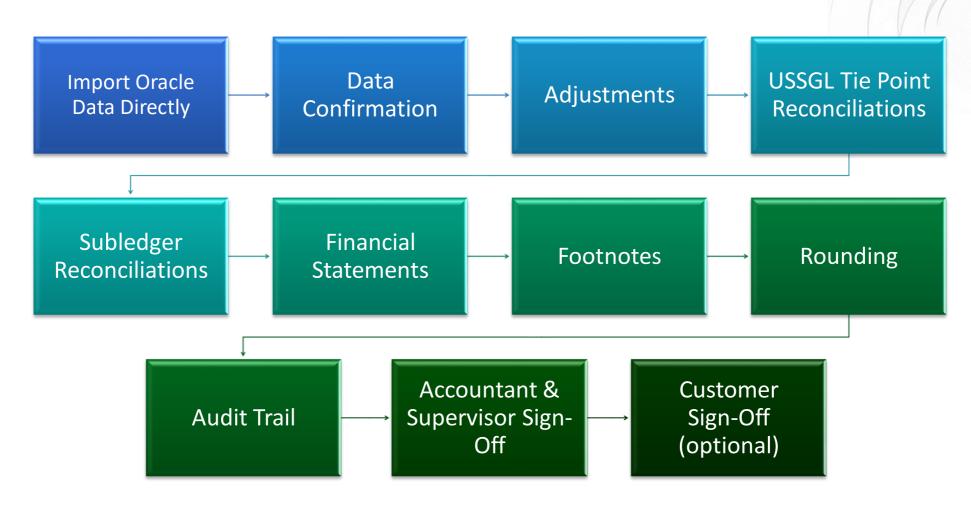
With OneStream, ARC is implementing a comprehensive cloud-based solution to replace an Excel-based solution for producing financial statements, footnotes, and supporting reconciliations.

OneStream planning and implementation for HUD began in 2017. We are now **transitioning 40+ ARC customers** into the Global Standard Model (GSM) application.

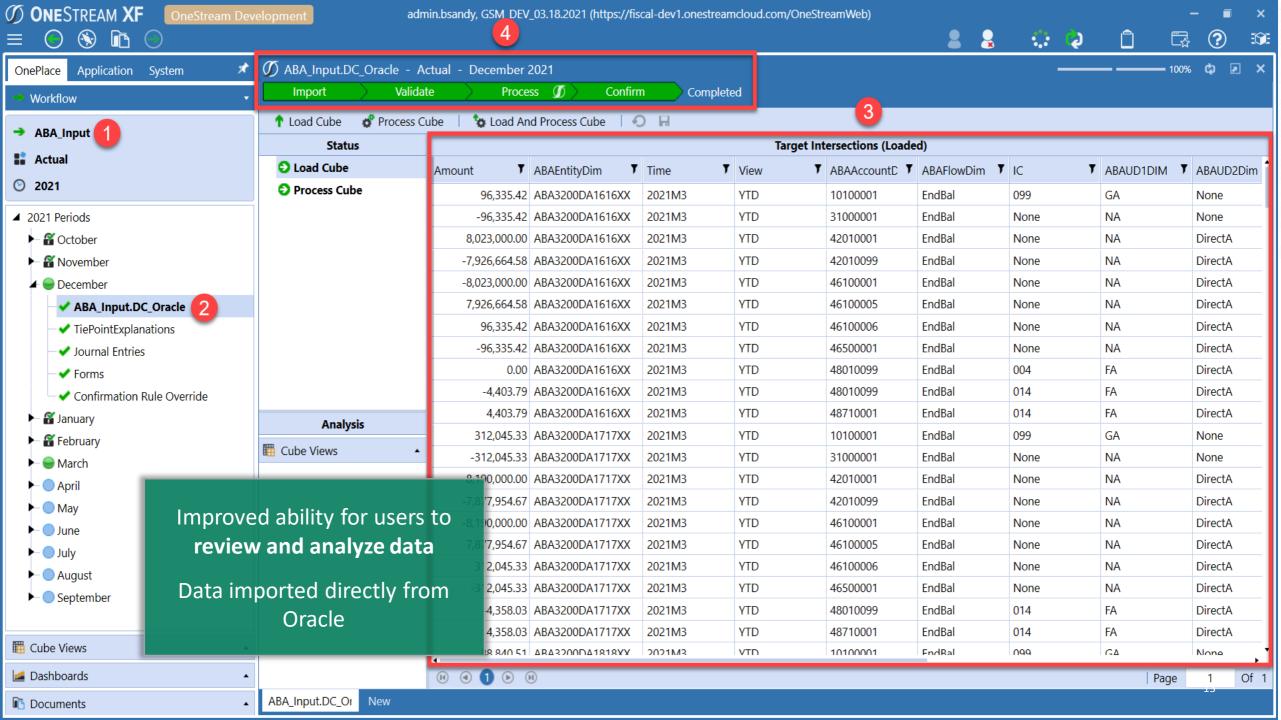


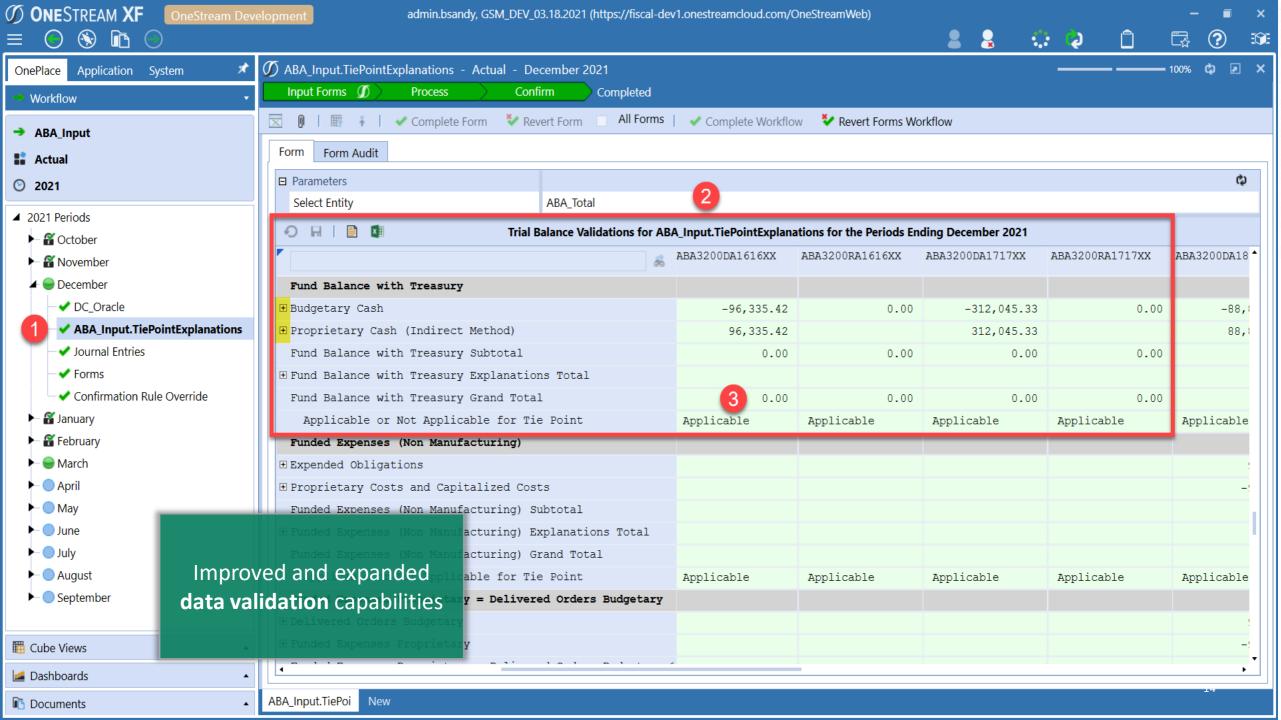


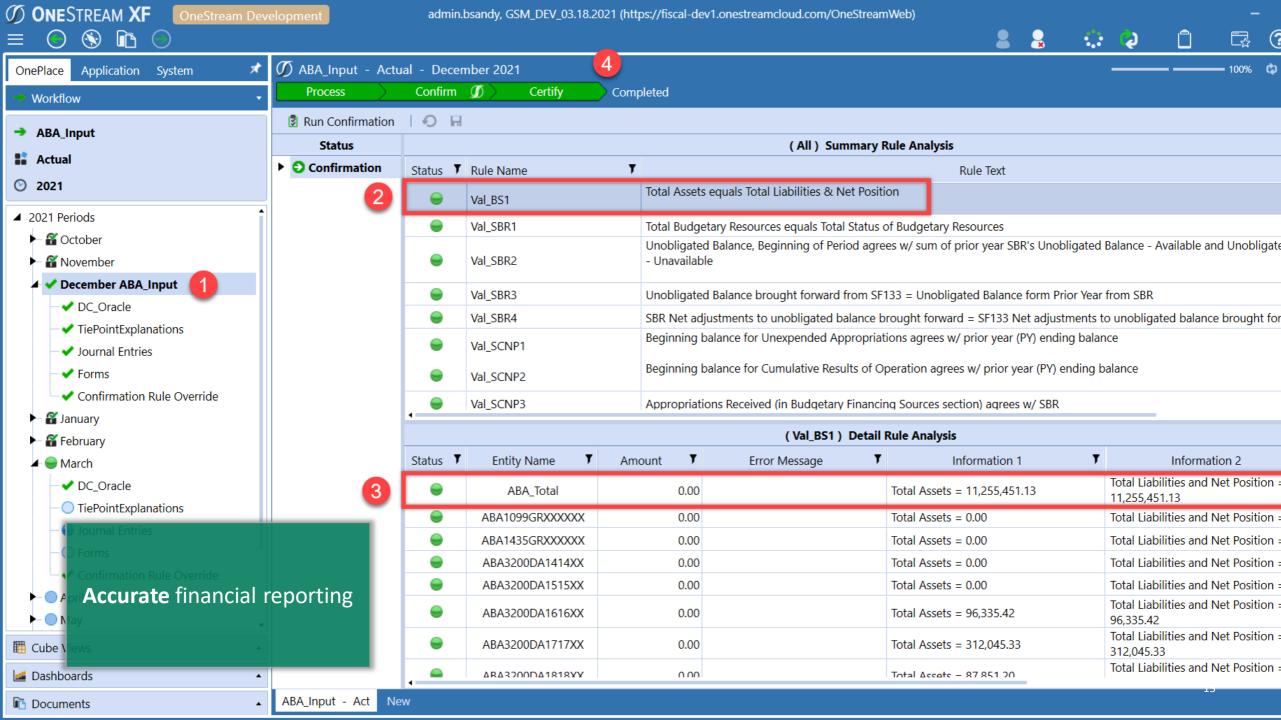
#### **HOW DOES ONESTREAM WORK?**

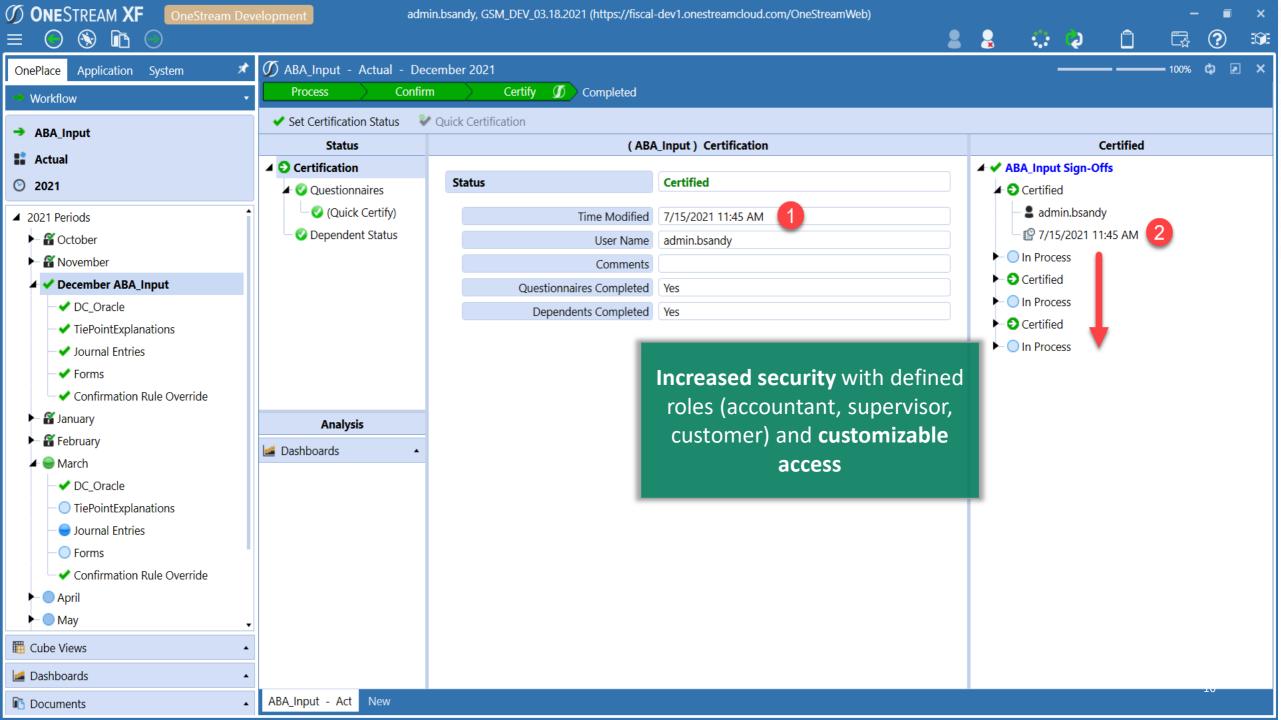


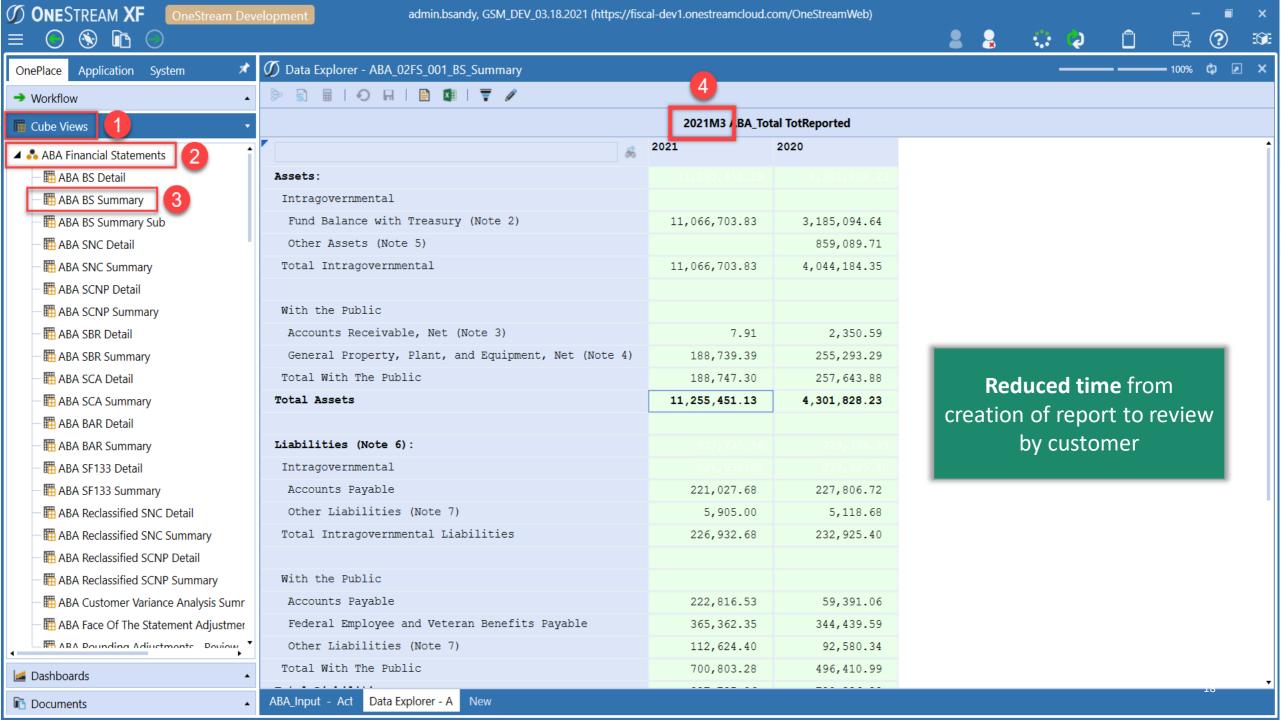


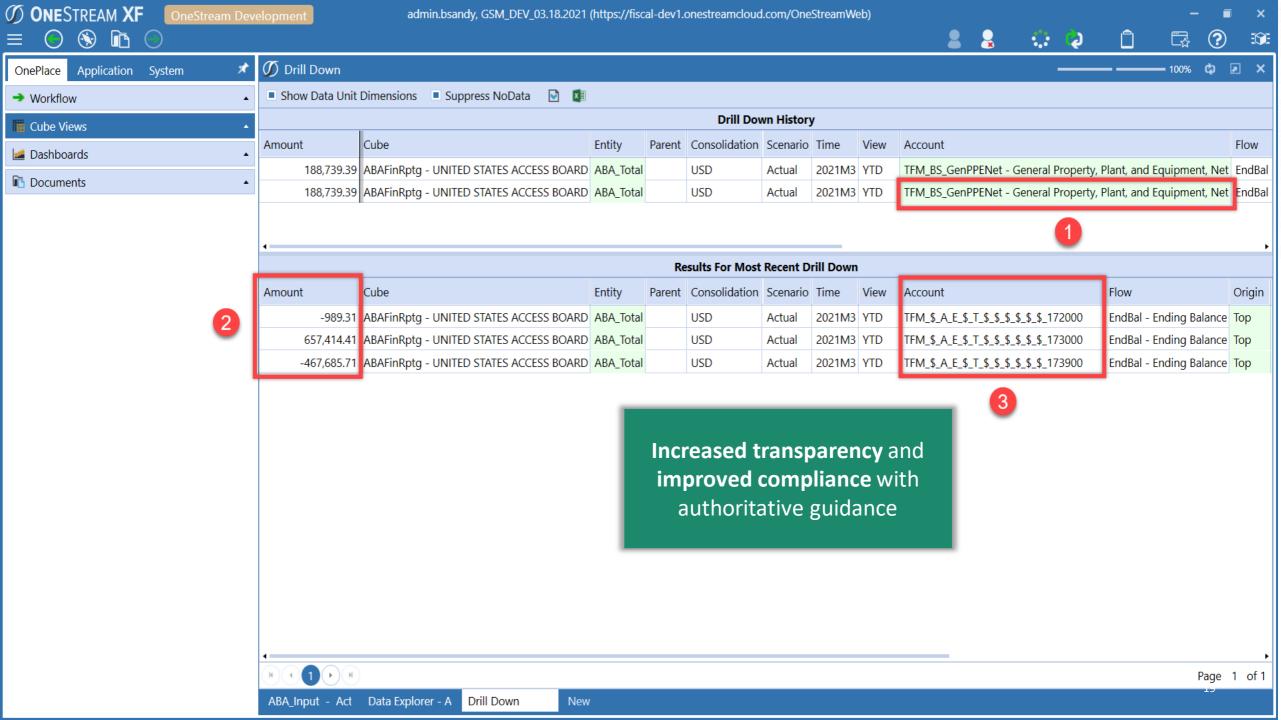


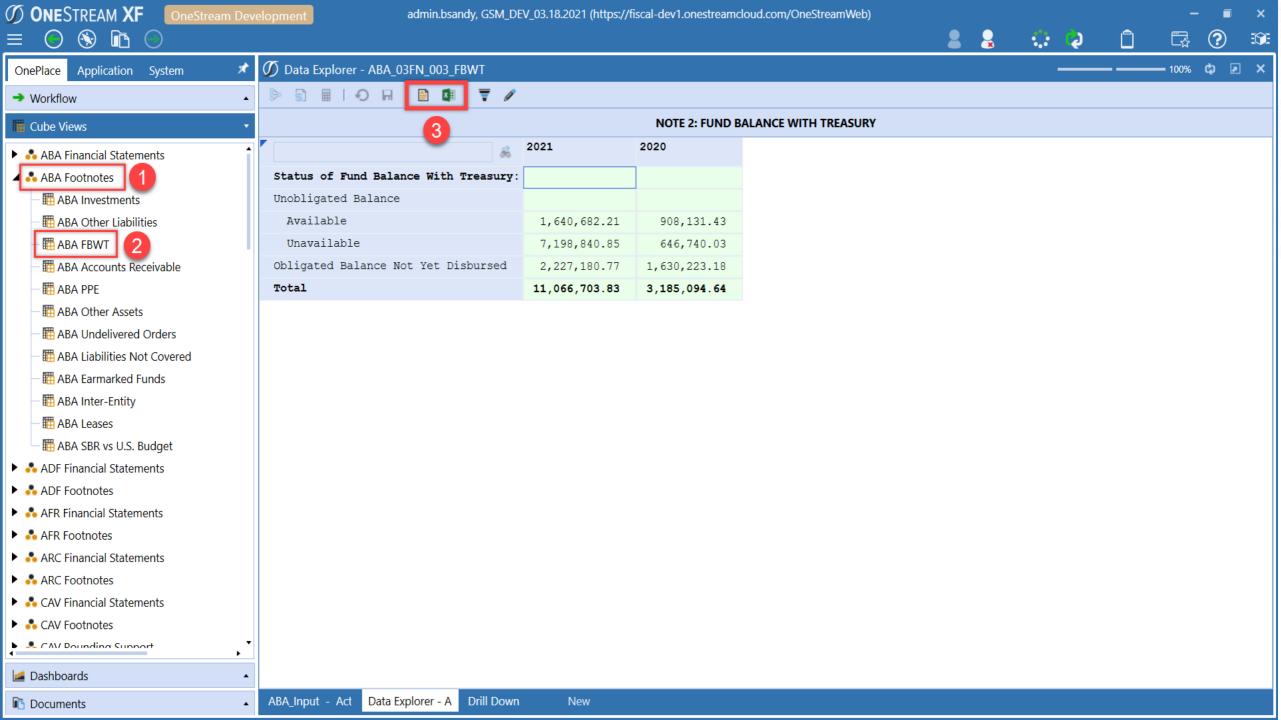


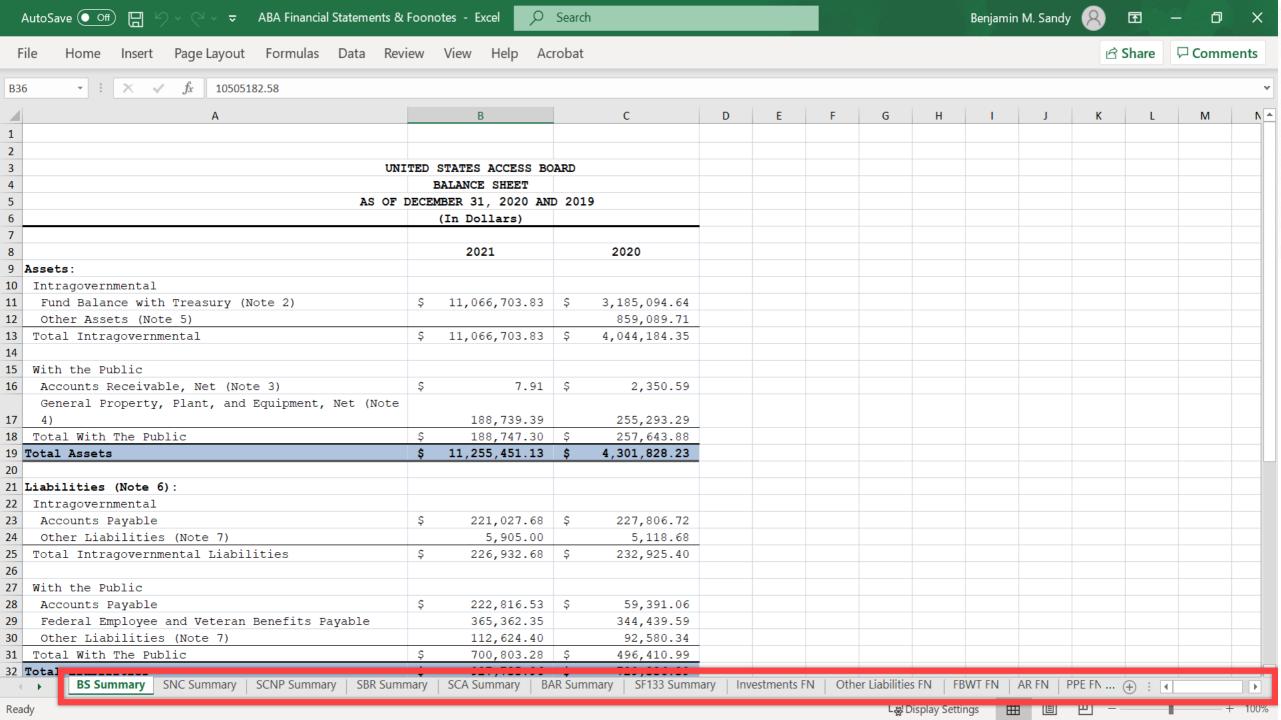












#### FOR MORE INFORMATION

#### **BENJAMIN SANDY**

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**KYLE MCLAIN** 

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Kyle.McLain@fiscal.treasury.gov



Please do not hesitate to reach out with questions or feedback.







### THANKYOU!



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#### **ALEXIS MCSHAW**

Accountant
ARC G-Invoicing Enrollment Team
Financial Management Services

GET PREPARED FOR G-INVOICING WITH GUIDANCE FROM AN EXPERT





#### **AGENDA**



#### **BACKGROUND**

The purpose and benefits of G-invoicing, and the mandate behind it

# GET PREPARED FOR G-INVOICING



#### **HOW TO BE G-INVOICING READY**

System features and enhancements, readiness and support activities, and a system readiness checklist



#### **RESOURCES**

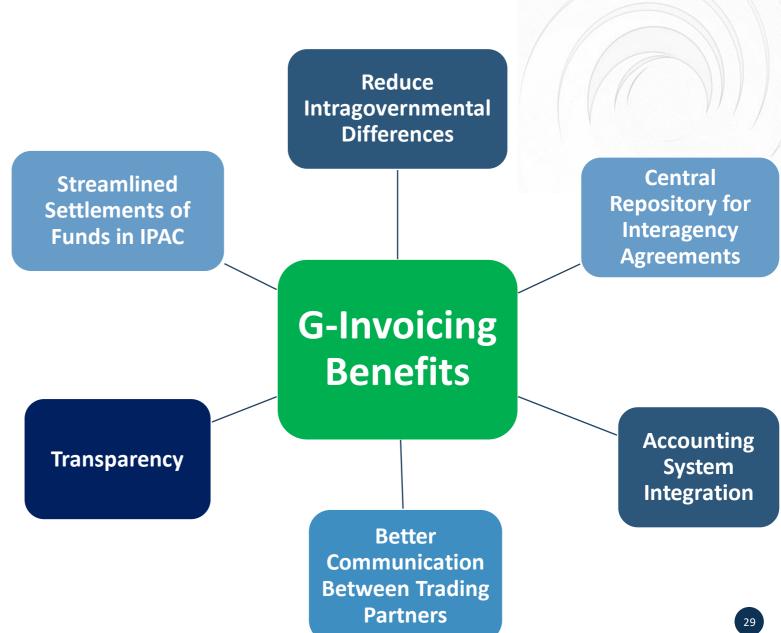
References materials and points of contact



#### THE PURPOSE AND BENEFITS OF G-INVOICING

#### What is G-Invoicing?

G-Invoicing is the long-term solution for Federal Program Agencies to manage their Intragovernmental Buy/Sell Activity.





#### IMPLEMENTATION MANDATE

#### **Treasury Financial Manual (TFM) Chapter 4700 – Appendix 8** (Published June 2020)

 Mandated that all Federal Program Agencies (FPAs) who process Intergovernmental Buy/Sell transactions must implement G-Invoicing.



#### **New Activity**

 Mandate entry of NEW Orders with a period of performance beginning October 1, 2022 or later.



#### **In-Flight Activity**

 Mandate conversion of ALL Orders with a period of performance extending beyond Sept 30, 2023.



#### SYSTEM FEATURES AND ENHANCEMENTS

#### **Currently Available**

- ➤ Full General Terms & Conditions (GT&C), Order, and Performance/Settlement functionality.
- ➤ Seller Facilitated Order (SFO) Servicing Agency can initiate the Order.
- > GT&C workflow for initiating agency.

#### **Future Items**

- > GT&C workflow for receiving agency.
- > Order workflow.
- ➤ G-Invoicing and Financial System
  Integration ARC anticipates testing full system integration before the mandate date.



#### READINESS AND SUPPORT ACTIVITIES

Both ARC and our Customer agencies have certain activities that need to be done in order to be G-invoicing ready.

#### **Customer Readiness Activities**

- Conduct internal meetings to identify users and their roles.
- Ensure every account structure is accurate, and each group has users assigned.
- Have users participate in training.
- ➤ Work with trading partner to determine when to enter a specific Interagency Agreement (IAA) into the system.

#### **ARC Support Activities**

- > Assist in new account creation.
- Complete administrative functions, such as user creation and org structure modification.
- Continue to provide training to users.
- Assist in submitting Implementation Plan and Attachment A updates
- Address customer questions.



## SYSTEM READINESS CHECKLIST

Use this checklist provided to ensure your agency is ready for G-Invoicing.

- ☐ Complete onboarding spreadsheet.
- Identify/approve account structure.
- Assign users to roles within each routing group.
- Submit completed user forms for all identified users.
- Ensure users have attended training.
- Perform a test IAA in G-Invoicing to ensure processing flow is accurate.

If you are unsure on your agency's status, reach out to **ARCGINV@fiscal.treasury.gov.** 



#### ADDITIONAL LEARNING AND REFERENCE MATERIALS

G-Invoicing Web Site: Information and learning materials, including:

- Intergovernmental Transaction Working Group (ITWG) presentations and meeting minutes
- Treasury Financial Manual (TFM) Bulletins
- G-Invoicing Program Guide (supplement to TFM)
- G-Invoicing Rules of Engagement

OMB MAX: Access the Trading Partner Directory for the status of all Agency Location Codes (ALCs) within G-Invoicing



#### WE'RE HERE FOR YOU



#### ARCGINV@fiscal.treasury.gov

IT Help Desk (304) 480-7777

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### THANKYOU!



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#### **JEFFREY COUCH**

Data Analyst
Procurement Services

GAME CHANGER: IMPROVING
ACQUISITION SUPPORT THROUGH
FORECAST MODELING





#### **AGENDA**

IMPROVING
ACQUISITION
SUPPORT THROUGH
FORECAST
MODELING



#### **BACKGROUND**

Using open data to help you track procurement activities



### APPLIED ANALYTICS WITHIN PROCUREMENT

Collect, Analyze and Visualize the data



#### **RESOURCES**

Where to go for more information



#### **APPLIED ANALYTICS WITHIN PROCUREMENT**

In 2018, ARC estimated customer activity using historical procurement data for similar size customers. This manual process was limited in the ability to analyze trends in customers' procurement behavior and the ability to develop predictive analytics for new and prospective customers.

#### Follow the Data!

The government has tons of open data that can support effective decision making.



A Bureau of the Fiscal Service open data website, USASpending.gov, is a great source to find federal spending data. To foster innovation, ARC leveraged USAspending.gov to develop a forecast model that helps customers plan for procurement activities over the next 12 months!



#### OUR PROCESS: COLLECT, ANALYZE AND VISUALIZE THE DATA

Yes, it's that simple!

Collect

Analyze

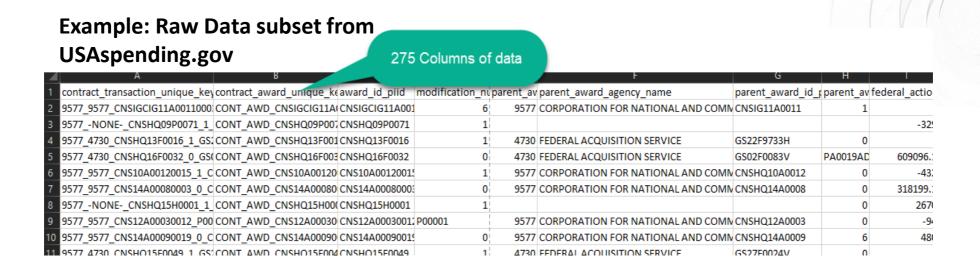
Visualize

#### For this process to work, you'll need some key ingredients:

- A culture that supports exploratory research (Test & Learn)
- Expertise into professions that generate subject data
- **Drive** to improve customer experiences



#### **COLLECT: GATHERING DATA**



There are 275 columns ranging from organizational data, cost data, performance data, vendor data, to socio-economic data...oh my!

ARC's procurement experts use this data to develop the framework necessary to apply context to data for every customer.



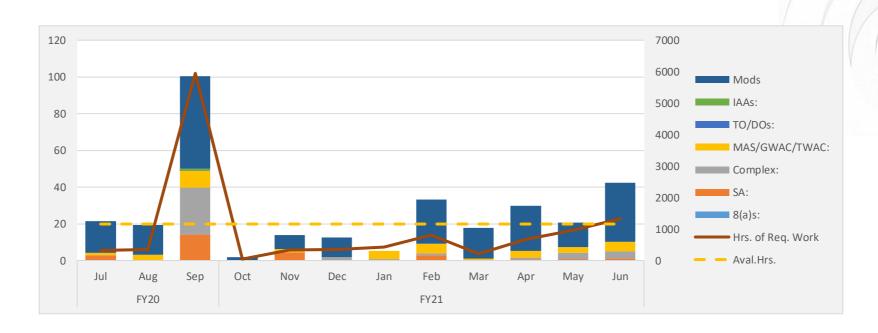
### **ANALYZE: BRINGING IT ALL TOGETHER!**

<b>Example Agency</b>	2015	2016	2017	2018	2019	2020	FTE's	Hrs. of work	FTE's	FTE's	FTE's
									GS9	GS11	GS12
AS-8(a)Direct	0	0	0	0	0	0	0.00	0.00		0.00	
AS-SA	315	251	176	147	90	35	0.53	1105.98	0.53		
AS-CS	54	42	55	56	42	52	4.29	8931.00		4.29	
AS-MAS/GWAC/TWAC	6	17	20	22	26	31	1.02	2118.63		1.02	
CAS-BPAIDIQ	0	0	0	0	0	0	0.00	0.00		0.00	
CAS-IAA	40	2	1	1	1	0	0.00	0.00	0.00		
CAS-Mod	486	597	475	458	316	296	1.12	2323.53	0.84	0.28	
TOTAL	901	909	727	684	475	413	6.96	14479.14	1.37	5.59	3.09

**Benefit:** Though advanced data analytics, ARC created cost drivers to help determine the resources and requirements needed for customer procurement transactions. These cost drivers are now in the customer agency service agreement and support Procurement leaders in balancing priorities and personnel resources.



## **VISUALIZE: USING DATA TO TELL YOUR STORY**



**Benefit:** Using federal spending data, ARC developed a forecast model that identified monthly transaction volumes, level of complexity, and the time needed to complete agency procurement activities. ARC's detailed analysis is provided as a monthly report to existing customers and is available for prospective customers.



### FOR MORE INFORMATION

For more information on ARC's Procurement Analytics Contact:

Jeffrey.Couch@fiscal.treasury.gov

**Data Resources:** 

USASpending.gov: Government Spending Open Data | USAspending

DataLab: Data Lab - Federal Finance Data Visualizations

(usaspending.gov)

FiscalData: U.S. Treasury Fiscal Data









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# **BRIAN SHACKLEFORD**

**Project Manager Transformation Management Office** 

EXPANDING INNOVATION TO ENHANCE BUSINESS PROCESSES WITH THE NEW DIGITAL END-TO-END EFFICIENCY (DEEE) FRAMEWORK





# **AGENDA**

DIGITAL END-TO-END EFFICIENCY (DEEE) FRAMEWORK



#### **BACKGROUND AND FRAMEWORK**

What DEEE is and what it can do for you



#### **HOW TO USE**

Where to start, what to solve, and how to assess solutions



#### **RESOURCES**

Additional information and points of contact



# DIGITAL END TO END EFFICIENCY (DEEE)

A framework to assess and transform business processes. It includes methods and tools to optimize processes by identifying pain points and determining the right solutions to mitigate or eliminate them.

### **Key Tenets**



# End-to-End Process Focused

DEEE looks at the entire process to understand the full opportunity, starting from the provider all the way down to the customer and end user.



#### **Customer Focused**

DEEE evaluates the customer experience (CX) alongside the business process, gaining more insights and a deeper understanding of the customer and employee needs.



#### Repeatable

playbook with actionable steps, tools, templates, and leading practices to enable any agency to apply the framework to any process.

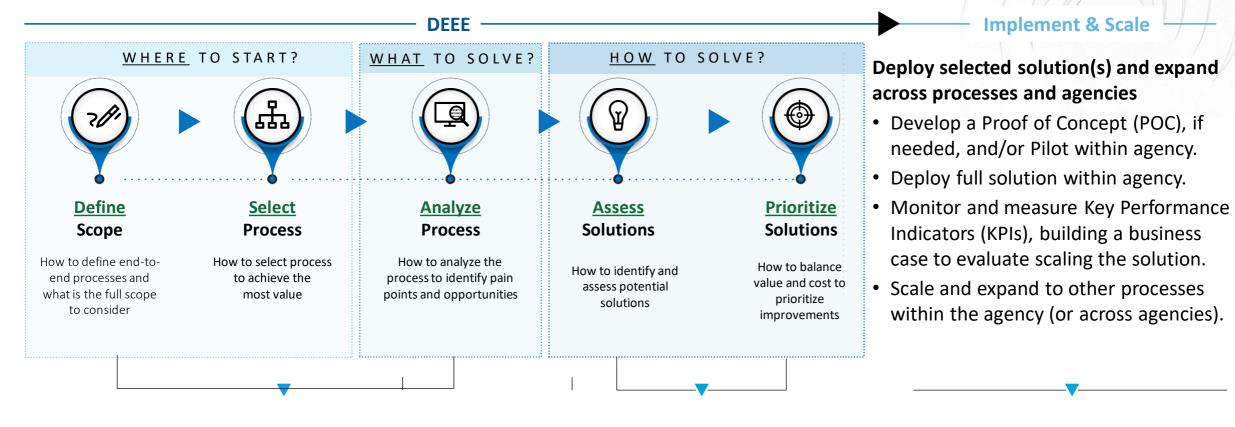


#### Scalable

DEEE will look at opportunities and solutions that will drive the most scalable transformation for the enterprise and government-wide.



## **OUR FRAMEWORK**



Provides a set of **opportunities for process improvement** 

Produces a set of prioritized solutions

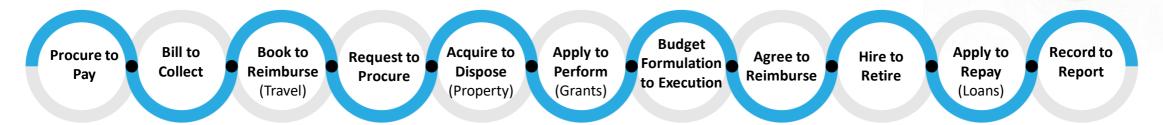
Results in a set of **deployed** and scaled solutions



## WHERE TO START: SELECT PROCESS

#### There are 11 Government-Wide End-to-End (E2E) Business Processes:

First crosswalk processes to standard definitions



#### Then Apply criteria to a select processes to analyze:

Criteria for Efficiency Gains



**Transactional (vs. Analytical)** 



High Volume



**More Manual** 



**Many Staff Members** 



# WHAT TO SOLVE: ANALYZE PROCESS

#### **Human Centered Design**

Who are my users? What do they do? Why do they do it?



 Apply techniques focused on collaboration, conversation, and engagement from all agency participants

#### **Technical Process Analysis**

What is the documented process?



- Identify and examine process documentation
- Collect summary data and existing analysis on major challenges



Identify Personas (customer/provider)

Define key actors in the end-to-end process



**Conduct Interviews** 

Capture observations, pain points, and needs



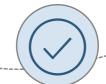
**Collect Pain Points** 

Understand and analyze the full scope of challenges



**Develop Journey Maps** 

Visualize the process experience from the user's point of view



**Validate with Stakeholders** 

Confirm that process accurately reflects "reality on the ground"



**Identify Solutions** 

Develop solutions for identified pain points



Collect Process Data

Compile and analyze

process

documentation

## **ASSESS SOLUTIONS**

To help think through the potential solution set for a given pain point, **DEEE divides solutions into three solution categories with varying level of cost and technical advancement**:



#### Reduce/Optimize: Eliminate cumbersome process steps and streamline

What it is: Reduce unnecessary activities considering whether the way business is done today is how it needs to be done (including policy changes to enable process changes or trainings, etc.)

Investment: Low to no cost (non-technology solution)

#### **Digitize:** Move from manual to systematic or automated processes

What it is: Apply digital technology to automate/eliminate manual steps, reduce paper-based steps, and streamline the process

**Investment:** Limited cost (often using existing technology or capabilities)

#### Innovate: Transform digital capabilities with intelligent automation

What it is: Apply new and emerging technologies to transform business processes and unlock long-

term efficiency gains

**Investment:** Variable cost (may include net new investments)



# **BENEFITS TO ARC CUSTOMERS**





Provider/Customer Collaboration



Commonality of the Framework





**Continuous Improvement Mindset** 



### **DEEE RESOURCES**

DEEE Playbook-https://www.fiscal.treasury.gov/fit/deee/

• **Website**: Financial Innovation & Transformation - Digital is Here for Federal Government (treasury.gov)

#### **DEEE Points of Contact:**

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